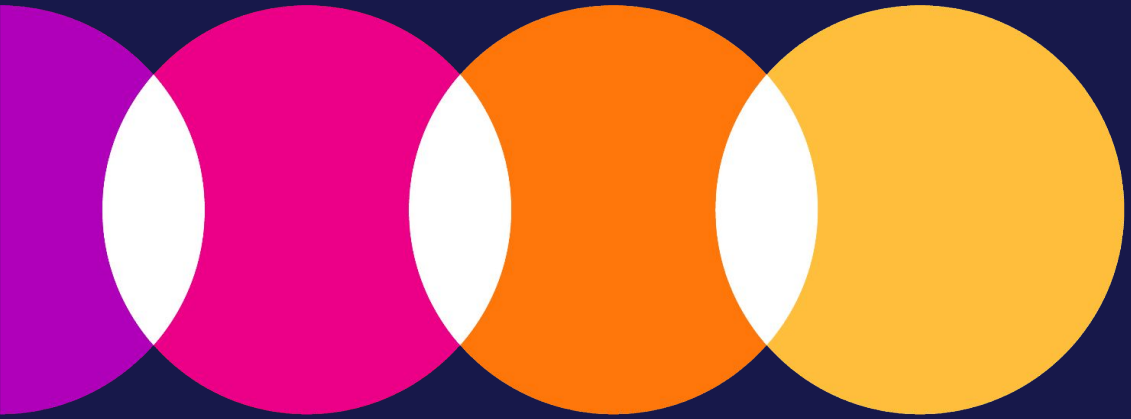

March 17-18, 2027
Colombo, Sri Lanka
Cascale
Forum
Cascale
Higg Index



March 17-18, 2027
Colombo,
Sri Lanka

Cascale
Forum

Where Sustainability, Sourcing, and Community Converge!

500 +
Attendees

2
Days of Impact

1
Unified Mission

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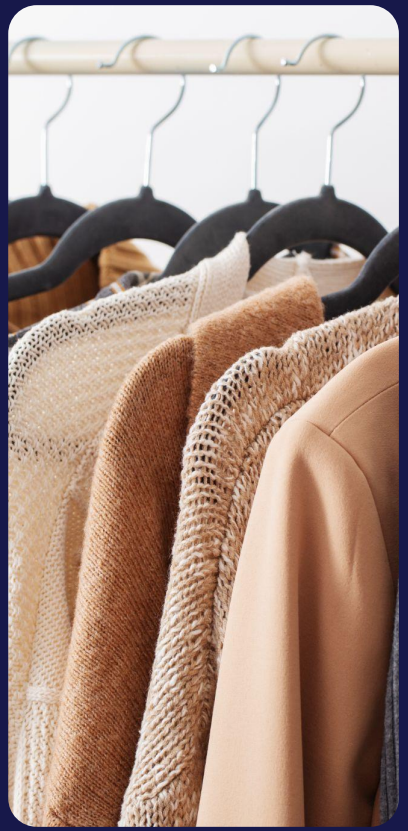
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Cascale Forum: Colombo will convene **manufacturers, brands, retailers, NGOs, policymakers, and solution providers** to exchange insights, strengthen capabilities, and apply proven approaches that support a fairer and more resilient industry.

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The Theme

Action by Design: Accelerating a Fairer, More Resilient Value Chain

Intentional design of systems and relationships that drive measurable impact.

Key Features



Engaging Workshops



Certification Opportunities



Inspiring Speakers



Intentional Networking

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Program Advisory Group



Cesar Hasibuan
Nike Responsible Supply Chain Director, South Asia, Nike Inc.



Dhanujie Jayapala
Head of Environmental Sustainability, MAS Holdings Pvt Ltd



Maria Arroyo
Sector Partnership Lead, ZDHC



Nikhil Hirdaramani
Director, Hirdaramani Apparel



Reshma KT
SLCP Lead – India & Sri Lanka, SLCP



Dr. Thiwanka De Fonseka
Chief Sustainability Officer, Komar

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On the Agenda...

- ➔ Responsible purchasing practices and supplier-led insights on buyer behavior
- ➔ Industry decarbonization, climate mitigation, and adaptation
- ➔ Higg FEM and verification training
- ➔ Human rights due diligence in practice, including proportionate systems for SMEs
- ➔ Effective brand–manufacturer engagement models that build trust and resilience





Program at a glance

March 16	March 17	March 18
Field Trips & Side Meetings	**Program Day 1** 9:00 AM - 5:30 PM *Plenaries, workshops, & trainings* ***Evening Reception***	**Program Day 2** 9:00 AM - 6:00 PM *Plenaries, workshops, & trainings*

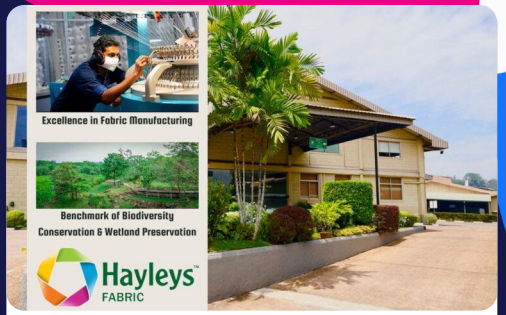
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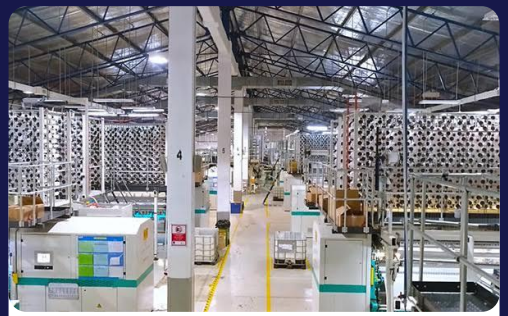
Facility Tours



Teejay Lanka



Hayleys Fabric PLC



Noyon Lanka



Star Garments Group

Why You Must Attend

1

Collaborate for Real Solutions

Work with peers and industry leaders to address shared challenges and scale proven approaches that deliver measurable impact.

2

Build Practical Capabilities

Participate in training and workshops designed to strengthen your operational and sustainability performance.

3

Learn Through Proven Success

Explore case studies and best practices from factories, brands, and initiatives driving progress across the industry.

4

Lead Change with Confidence

Gain the tools and confidence to champion transformation within your organization and across the industry.

5

Stay Ahead in an Evolving Market

Understand the policies, standards, and innovations shaping the future of sustainable business.

6

Forge Lasting Partnerships

Connect with peers, stakeholders, and industry experts to build relationships that enable long-term success.

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Who Should Join Us

Manufacturers and suppliers
driving improvements in environmental and social performance

Regional brand and retail teams
working in sustainability, sourcing, and responsible business

Solution providers, NGOs, Industry Associations and academics
focused on advancing sustainability in Textile & Apparel

Government officials and policy makers

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Why Sri Lanka?

Sustainable Manufacturing Leader
Renowned for high standards, innovative practices, and strong industry collaboration.

Sourcing hub that's helping shape the future of responsible and resilient supply chains.

Sustainability & Innovation – Strong ESG policies align with Cascale's goals.

Strategic Networking: Connection with suppliers, NGOs, and policymakers in the region.



Venue

Cinnamon Life at City of Dreams, Colombo





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Tickets

Your ticket includes:

- ➔ Two full days of hands on expert-led sessions
- ➔ Training sessions with certification upon completion
- ➔ Coffee breaks and warm lunch throughout the event
- ➔ Interactive event app to connect and schedule meetings

Attending with your team?

- ➔ Take advantage of our group discount – buy 5 tickets and get 1 free!

TICKET TYPE	PRICE
Member	$209
Non-Member	$239
Field Trips	$25

*Special group offer – buy 5 tickets, get **1 free**!*

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Knowing the Difference
Cascale Annual Meeting vs Cascale Forums

Feature	Cascale Annual Meeting (AM)	Cascale Forums (CF)
Audience	Member-only; Global Teams; Decision Makers, Sustainability Leads, C-Suite	Open to Public (members & non-members); Regional Teams, Tool Users, Operational-Managerial Levels; Manufacturer Focused
Access / Ticketing	1 complimentary ticket for all Cascale member orgs; virtual option available	Purchased tickets (no complimentary member tickets - but members do receive a discount); no virtual option available
Primary Focus	Flagship member event; Strategic; Governance (What Cascale does for our members)	Operational, Implementation, Hands-on Trainings. (How to use the tools to drive industry impact).
Content Level	C-Suite, High-Level, Global Perspectives, Policy, Strategic Roadmapping	Manufacturing & Regional Perspectives; Deep-Dive Workshops, Focus Groups, Capacity Trainings
Associated Meetings / Side Events	Strategic Council Meetings, Board Meetings, Member Expert Teams, Wellness Activities, Welcome Reception, Member's Dinner Reception	Factory Tours, Exhibition Area, Evening Programming
Location Strategy	Global Rotation (e.g. Europe, Asia, America)	Regational Rotation (APAC or other sourcing countries)

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Exhibitors & Sponsors

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Benefits of sponsoring

Credible Sustainability Engagement

Participate in a neutral, trusted platform convened by Cascale.

Leadership Visibility

Showcase your climate and decent-work initiatives through co-branded sessions, panels, and workshops

Capacity Building

Equip suppliers with practical tools and training on Higg FEM/FSLM, SBT, and due-diligence readiness

Measurable ROI

Receive post-event insights summarizing attendance, engagement, and feedback

Networking Opportunities

Connect with industry peers, and key stakeholders in a collaborative environment.

Storytelling & Branding

High-profile co-branding on event materials, main stage visibility, interviews, and social campaigns.

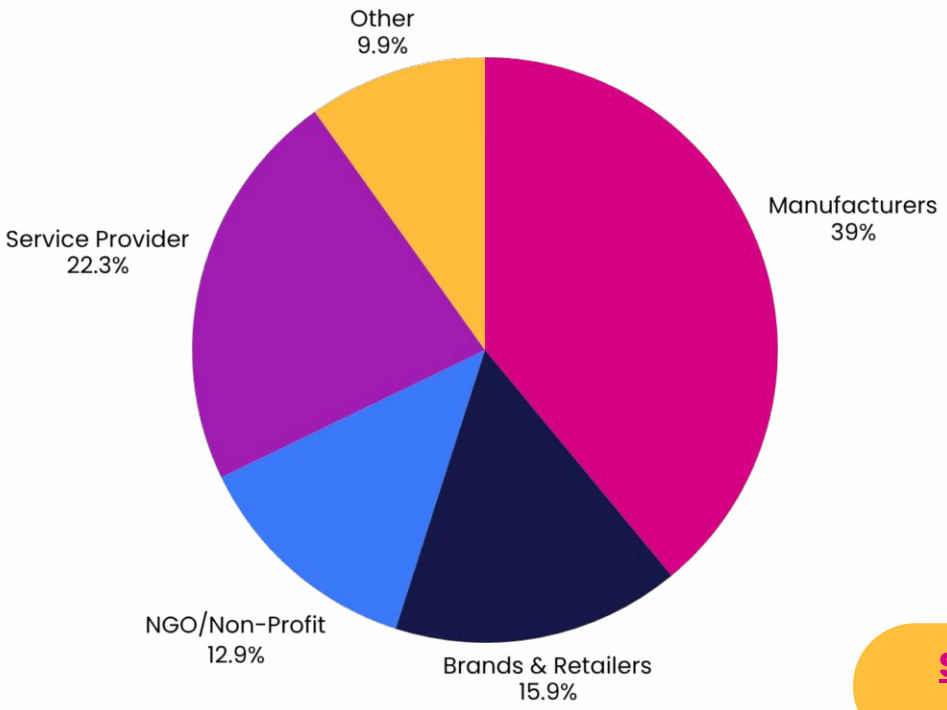
Customize your package to meet your goals — we'll help you make the most of it!

Our Network

Spanning 30+ countries worldwide, Cascale brings together every link in the global value chain

- **100,000+ website visitors annually**
- **40,000 Higg Index users**
- **300+ member organizations**
- **24,000 contacts**
- **79,700 followers**
- **11,000 followers**
- **7,000 followers**
- **3,000 listeners**

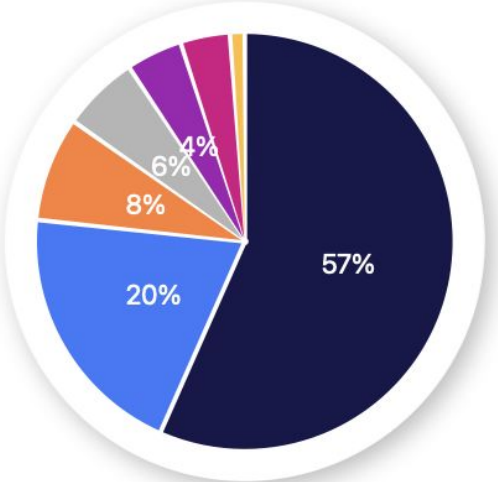
Attendees registered until now



See organizations registered

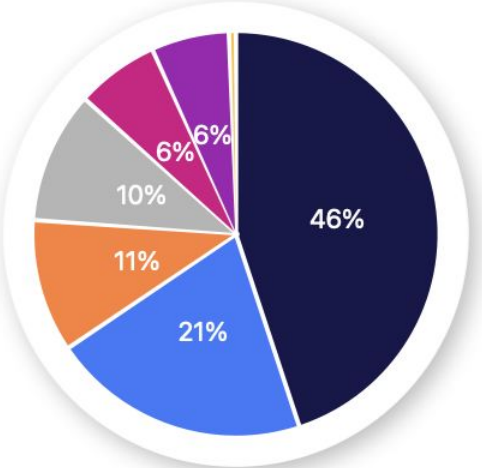
Cascale coverage in the media

Power of Voice



Cascale's voice dominates the industry at **57%**, driving higher-quality coverage than competitors

Share of Voice



Cascale generates **46%** of coverage, leading the industry compared to competitors

Confirmed Sponsors Colombo 2027

Lead Sponsor

worldly

Platinum Sponsor

COATS

Gold Sponsors

GSCS

KOMAR
One Reputation | Real Values

TÜVRheinland®
Precisely Right.

Silver Sponsors

Clean Globe

Inache
by good business lab

INTERNATIONAL ASSOCIATES

Bronze Sponsor

CONTROLUNION

Coffee Break Host

inspectorio

Associate Collaborator

SRI LANKA APPAREL
SEAMLESS SOLUTIONS

Sponsors from 2025 HCMC



Packages

Explore our sponsorship and exhibitor packages.



	PLATINUM	GOLD	SILVER	BRONZE
Number Available	2	3	5	7
Investment	$25K	$12.5K	$5K	$3K

Brand Exposure: Prior to the Event

	PLATINUM	GOLD	SILVER	BRONZE
Company's logo featured on event website	●	●	●	●
Company's logo featured in event brochure	●	●	●	
Company's logo featured in email campaigns	●	●	●	
Social media post: LinkedIn, Facebook, Instagram	●	●		
Mention in press release	●	●		
Social media short video	●			
Ad in the event brochure	●			
Dedicated section on the event webpage featuring company information	●			

Brand Exposure: During the Event

	PLATINUM	GOLD	SILVER	BRONZE
Logo on signage and screens throughout the venue	●	●	●	●
Logo and company profile in the event app	●	●	●	●
Digital ad with a QR code linking to your company's website	●	●	●	
Company video featured in the networking area	●	●		
Mention by the emcee during openings/closings	●			
Dedicated social media post	●			

Speaking Opportunities

	PLATINUM	GOLD	SILVER	BRONZE
Speaking slot in the program: breakout		●		
Speaking slot in the program: plenary	●			
Host a joint panel or a roundtable for a dedicated audience	●			

Exhibition Booth
(optional)

	PLATINUM	GOLD	SILVER	BRONZE
Booth size	3x3	3x2	2x2	1x1
Furniture	◗	◗	◗	◗
Custom designed backdrop	◗	◗	◗	
TV screen	◗	◗		

Post Event

	PLATINUM	GOLD	SILVER	BRONZE
Inclusion in post event video	◗	◗		
Ad in the Executive Summary	◗			
Feature in a "Cascale Forum Impact Spotlight" blog post	◗			

Key Access

	PLATINUM	GOLD	SILVER	BRONZE
Event passes for your team or invited guests	10	7	4	2
Access to attendee list and contact information (upon consent of attendee only)	◗	◗		

Exhibition Booths

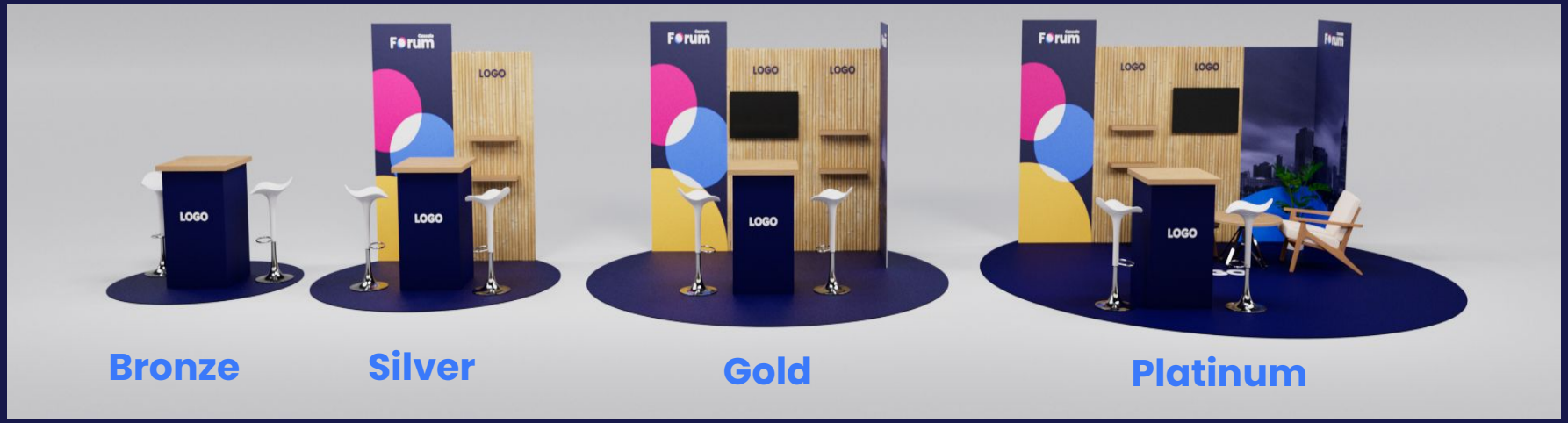








Booth Renderings



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Roundtable host:
Lead a focused topic discussion

Price: $6,000

- A dedicated meeting room tailored to your session needs (possibility to brand)
- An exclusive invitation to target audience will be sent on your behalf
- Company's logo on event website
- Company's logo featured on all our email campaigns
- Your roundtable will be featured in the official event program
- Refreshments will be provided
- 3 Event passes for your team or invited guests





Evening Social Reception Host

Price: $8,000 (1 package available)

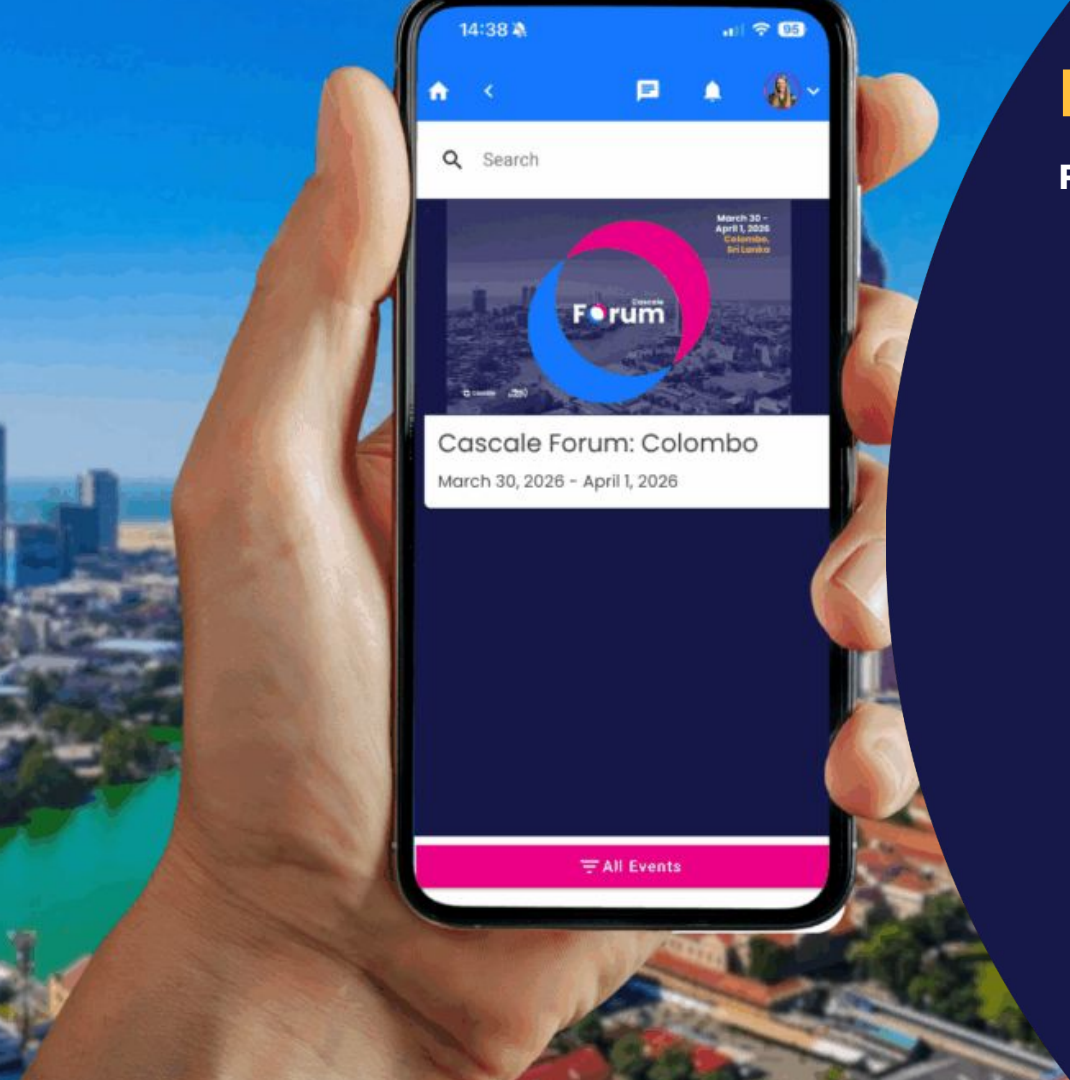
- Opportunity to deliver a short speech to all attendees
- Company's video displayed during the reception
- On-stage verbal recognition by the emcee
- Company logo featured on the event website
- Recognition in the official event program
- Prominent logo placement on venue signage and in the event app
- Dedicated social media posts before and during the event
- Recognition in the post-event video
- Recognition in the post-event report
- 5 Event passes for your team or invited guests



Networking Sponsor: Coffee break or lunch

Price: $2,500 (6 packages available)

- Company logo featured on the event website
- Recognition in the official event program as Coffee Break Sponsor
- Inclusion in bumper slides displayed on the main stage screen
- Company video showcased in the networking area
- Logo visibility on the event app
- Exclusive branding during coffee breaks, with company logo featured at coffee stations throughout the networking area
- 2 Event passes for your team or invited guests



Event app Sponsor:

Price: $9,500 (1 package available)

- Company logo featured on the event website and communication channel
- Dedicated social media post
- Sponsor logo on the home page of event app
- Featured sponsor profile within the event app, driving brand awareness and engagement
- Strategic in-app banner advertising throughout the event
- Branded push notifications enabling real-time attendee engagement
- Exclusive branding of an on-site charging area, ensuring repeated attendee interaction
- Sponsored in-app survey or poll with branded intro/outro
- In-app ad performance summary
- 4 Event passes for your team or invited guests

Thank you!

March 17–18, 2027
Colombo
Sri Lanka

Do you have any questions? Please get in touch with us.

Contact the Events Team

Cascale

Cascale Forum