

SPONSORSHIP OPPORTUNITIES



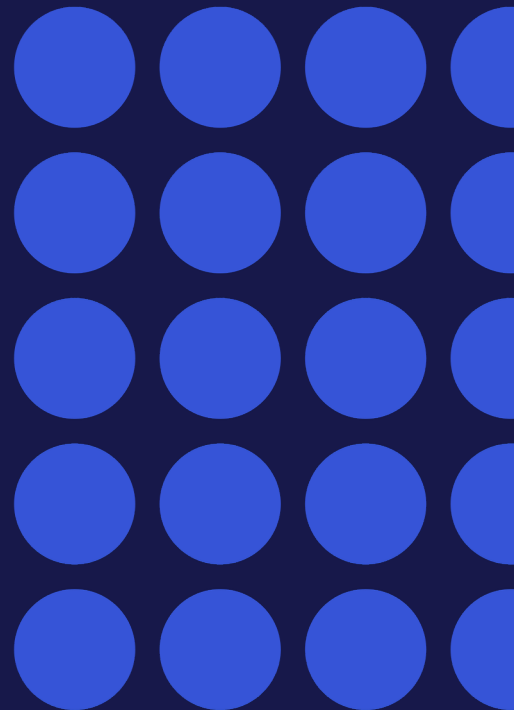
# Cascale Annual Meeting 2026

**Athens, Greece**

**September 15 – 17, 2026**

## Value Chain Transformation: Who Pays, Who Profits, and What Changes?

Where leaders shape what comes next.  
700+ senior professionals from across the  
consumer goods value chain, representing  
global retailers, brands, manufacturers,  
supply chain partners, NGOs, academia,  
service providers, and more.



# Why be Part of the Cascale Annual Meeting 2026

This is not a traditional industry event.

The **Cascale Annual Meeting** brings together the people influencing how transformation is financed, implemented, measured, and scaled across global supply chains.

**For sponsors**, this is about more than visibility. It is an opportunity to engage directly with the organizations and decision-makers shaping industry direction and commercial priorities.



## Why Organizations Sponsor

### Lead industry conversations

Position your organization alongside the discussions shaping the future of consumer goods, supply chains, and sustainability strategy.

### Build high-value relationships

Connect directly with senior leaders, strategic partners, manufacturers, and global brands in an environment designed for meaningful engagement.

### Strengthen market visibility

Increase brand presence across event communications, networking spaces, digital channels, and on-site experiences.

### Support industry progress

Demonstrate leadership by contributing to the conversations, partnerships, and solutions driving measurable industry change.

# A Decision-making Audience With Global Reach



**700+**  
Attendees



**300+**  
Organizations



**80+**  
Speakers



**30+**  
Countries



**4+**  
Stages



**2.5 Days of**  
Engagement

- **Executives** making sourcing, investment, and supply chain decisions
- **Brands and retailers** setting expectations and allocating spend
- **Manufacturers** delivering implementation and operational change at scale
- **Policymakers and financial institutions** shaping regulation and investment priorities
- **NGOs, industry initiatives, and experts** influencing future industry direction

Participants are actively responsible for:

## Why This Audience Matters

- Supply chain investment decisions
- Supplier and sourcing strategies
- Sustainability and compliance performance
- Long-term operational resilience
- Cross-value-chain collaboration and implementation

***This is not a trade show audience. It is a business and policy ecosystem where relationships, partnerships, and industry alignment are built.***

*The Cascale Annual Meeting is designed to support structured conversations, strategic alignment, and real business engagement across the value chain.*



## The Opportunity

This is where:

- Partnerships are formed across the industry
- Business priorities and sourcing strategies are discussed
- Manufacturers and brands align on implementation challenges
- Industry leaders explore solutions to evolving regulatory and market pressures
- Organizations position themselves within the future direction of the sector



## Why This Matters Now

The industry is navigating increasing pressure from:

- Evolving regulation and reporting requirements
- Climate and supply chain risk
- Cost and investment pressures
- Expectations for measurable progress and credible data
- The need for stronger collaboration across brands and manufacturers

The organizations helping shape this transition will help define the next phase of industry performance and resilience.



## This Event Prioritizes



**Meaningful conversations**  
over passive exposure

**Strategic engagement**  
over broad visibility

**Relationship-building**  
over impressions

**Long-term partnerships**  
over one-time interactions



## Why Sponsors Participate

**Build relationships with senior decision-makers**

**Position your organization within industry-shaping conversations**

**Create visibility in a high-trust environment**

**Support collaboration across the value chain**



# Cascale Leads Industry Conversations

Sponsoring the Annual Meeting connects your organization with one of the most established global networks focused on sustainability and supply chain transformation in consumer goods.

**80,600 Followers**

**11,000 Followers**

**7,000 Followers**

**3,000 Podcast Listeners**

**160,000+ website sessions annually**

**40,000 Higg Index users**

**300+ member organizations**

**24,000 email contacts**

**46% Share of Voice across global media**

## 2025 Sponsors

Platinum Sponsors



Gold Sponsors



Wellness Sponsor

Silver Sponsors



Bronze Sponsors



Coffee Break Hosts



Official Carrier

Affiliate Exhibitors



Roundtable Hosts



Sponsors benefit from association with a global industry platform focused on collaboration, implementation, and measurable progress across the consumer goods value chain.

# Sponsorship Packages

Flexible opportunities designed to support different levels of visibility, engagement, and partnership.

All sponsorship packages can be tailored to align with your goals, audience, and budget.

## Platinum Sponsor — €50,000

Premier visibility, executive engagement, and strategic positioning across the event.

Includes:

- Premium pre-event and on-site visibility
- Speaking opportunity and roundtable participation
- Executive networking opportunities
- Large exhibition space
- Expanded delegate access
- Post-event visibility opportunities

**Only TWO Available**

## Gold Sponsor — €25,000

High-impact visibility and strong engagement opportunities throughout the event.

Includes:

- Brand visibility across event communications and venue spaces
- Speaking and networking opportunities
- Exhibition booth space
- Delegate passes
- Post-event visibility inclusion

**Only FOUR Available**

# Additional Sponsorship Packages

## Silver Sponsor — €15,000

Strong event visibility and networking presence.

Includes:

- Event branding opportunities
- Exhibition booth space
- Delegate passes
- Networking visibility

**FIVE Available**

## Bronze Sponsor — €7,500

An accessible entry point for those looking to establish presence and visibility.

Includes:

- Website and brochure logo placement
- On-site visibility
- Optional exhibition presence
- Delegate pass

**SEVEN Available**

**Contact the Cascale Events team for more detailed information and packages: [events@cascale.org](mailto:events@cascale.org)**

# Tailored Sponsorship Opportunities

Looking for something more customized?

We can work with you to build a sponsorship experience aligned with your organization's goals, audience, and level of engagement.



**Coffee Break Host €4.5k**



**Networking Lunch Host €5.5k**



**Roundtable Host €8k**



**Private Drink Reception €9.5k**



**Welcome Reception Host €12.5k**



**Event App Sponsor €12.5k**



**Workshop Host €13k**



**Wellness Sponsor €20k**



**Networking Dinner Host €30k**

**For more detailed information on the packages check the [event website](#)**

## Next Steps

**Contact:**  
[events@cascale.org](mailto:events@cascale.org)

### 1. Explore the sponsorship options

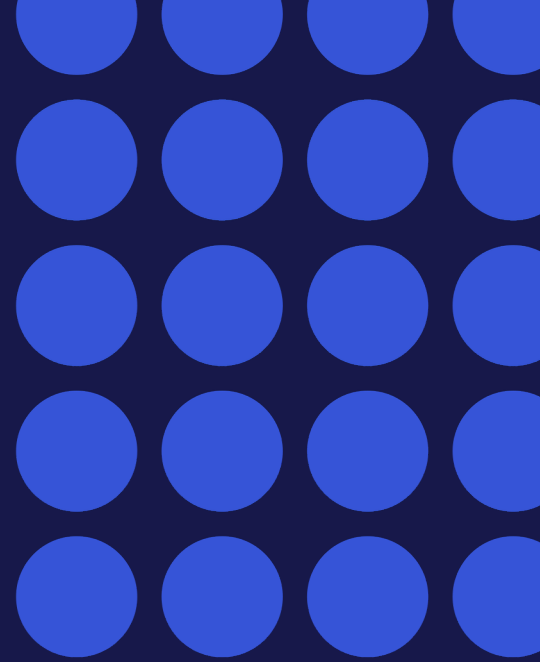
Review available packages and opportunities.

### 2. Connect with the events team

Discuss goals, audience, and preferred engagement opportunities.

### 3. Confirm your participation

Secure sponsorship availability ahead of the event.



# Let's Build the Right Presence for Your Organization

Our events team is available to discuss sponsorship opportunities, tailored packages, and strategic engagement options for the Cascale Annual Meeting 2026.

[events@cascale.org](mailto:events@cascale.org)  
[cascale.org/annual-meeting-2026/](https://cascale.org/annual-meeting-2026/)

